

# MICROSOFT DYNAMICS CRM SERVICES

WITH

KOUROSH INFORMATION TECHNOLOGY GROUP



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# MICROSOFT DYNAMICS CRM SERVICES

## ❖ CRM For Media Organizations

- Advertising
- Broadcasting
- Publishing
- Studio / Post Production
- Product Management

## ❖ CRM For Education

- General Administration
- Communication
- Student Information System
- Faculty and Staff Management
- Recruiting and Retention

## ❖ CRM For Financial Services

- Advisor Platform / Wealth Management
- Institutional Client Platform
- Customer Knowledge
- Insurance Agent / Broker Services
- Identify Valuable Customers

## ❖ CRM For Healthcare Providers

- Information Management
- Referrals Management
- Business Processes & Intelligence
- Clinical Trial Management
- Recruiting



# MICROSOFT DYNAMICS CRM SERVICES

## ❖ CRM For Health and Social Services

- Case Management
- Client Support
- Program Management
- Reception Management
- Response Management

## ❖ CRM For Retail

- Customer Insight
- Customer Care
- Customizing Customer
- Standing In Competitive Situation
- Market Targeting

## ❖ CRM For Hospitality and Entertainment

- Guest Insight
- Customer Service
- Customers Database Information
- Deep Relationship With Guest
- Advance Security System



# MICROSOFT DYNAMICS CRM SERVICES

## ❖ CRM For Manufacturing

- Channel Management
- Campaign Management
- Service Management
- Business Intelligence
- Distribution and Sale Management

## ❖ CRM For Professional Services

- Accounting and Financial
- Project Management
- Resource Management
- Customer Management
- Activities Management

## ❖ CRM For Government

- Personnel & Task Management
- Field Inspection
- Business Intelligence
- Funds Management
- Correspondence Management

